



February 15, 2016

Mr. Jim Brewer, III  
Brewer Media Group  
1305 Carter Street  
Chattanooga, TN 37402

Dear Jim,

Thank you for your sponsorship of *Pink Oh la la* 2016. *Pink* celebrated 11 years with another sold out crowd of more than 1000 guests. Guests enjoyed an evening of cocktails, dinner, and dancing to the sounds of *Party on the Moon*, as well as, live and silent auctions. Net proceeds for the evening were more than \$301,000 thanks to you and the tremendous generosity of this community and region.

The real story of *Pink* can be found in the spirit, the courage, and the faith of the 2,900 plus women who have been diagnosed with breast cancer since the MaryEllen Locher Breast Center opened almost ten years ago. In 2015 alone, more than 440 women were diagnosed with breast cancer at the MEL Center, this is more than eight women each and every week of the year. It is for those women, and our mothers, wives, and daughters, that Memorial will continue to bring together expert physicians and the latest advances in the detection and treatment of this disease.

Again we thank you for choosing Memorial and for making our community such a special place, providing world-class health care with compassion and caring!

Sincerely,

A handwritten signature in blue ink that reads "Phyllis".

Phyllis Maynor  
Events & Development Specialist

A handwritten note in blue ink that reads "Thank you!".

**PS: Be sure and mark your calendar for January 28, 2017 for the 12th Pink gala.**